



EANS2024 Sofia

October 13 - 17



INNOVATION • EDUCATION • LEADERSHIP



eanscongress.org

SPONSORSHIP & EXHIBITION PROSPECTUS



EANS2024 Sofia

Dear Colleagues and Friends,

We would like to welcome you to Bulgaria for the EANS2024 Annual Congress!
This will take place on 13-17 October 2024, at the National Palace of Culture in beautiful Sofia.

It will be our great honor and privilege to host you in Sofia and work with you for another memorable EANS Congress.

The congress theme will be “Innovation, Education, Leadership”, reflecting the current need to thoroughly discuss the future of neurosurgery in connection with technological advances that can improve neurosurgical education, training and treatment, aiming to create the next leaders of neurosurgery in Europe and all over the globe.

The programme will include several sessions dedicated to technological advances and innovative prospects and projects, always maintaining its high quality in presenting new original neurosurgical research.

We would like to personally invite you to discover Sofia, a truly vibrant city with its amazing history, gastronomy and culture.

Join us for the EANS2024 Congress!

Warm regards,



Nikolay Gabrovsky
EANS2024 Congress President



Torstein R. Meling
EANS President

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EANS2024 Committees

Organizing Committee

Nikolay Gabrovsky
EANS2024 Congress President

Torstein R. Meling
EANS President

Michaël Bruneau
**EANS Board Member:
Scientific Liaison**

Scientific Committee

Cerebrospinal/Hydrocephalus

Jürgen Beck

Functional Neurosurgery

Olaf Schijns

Neuro-Oncology

Matthias Simon

Neurotrauma & Critical Care

Bart Depreitere

Pediatric Neurosurgery

Radek Frič

Peripheral Nerve Surgery

Christian Heinen

Radiosurgery

Kita Sallabanda Diaz

Skull Base

Roy Thomas Daniel

Spinal Neurosurgery

Florian Ringel

Vascular Neurosurgery

Marco Cenzato

General Information



**EANS2024
Sofia**

Congress Venue



National Palace of Culture
Bulgaria Blvd, 1463 Ndk,
Sofia, Bulgaria

Congress Language

The official language of the congress is English.
No simultaneous translation is provided.

Congress Organizer



THE EUROPEAN ASSOCIATION
OF NEUROSURGICAL SOCIETIES

European Association of Neurosurgical Societies
Rue d'Egmont 11, Brussels BE-1000 Brussels, Belgium
www.eans.org
www.eanscongress.org

Contact Persons

Anna Rek: industryrelations@eans.org
Prodromos Nikolaidis: office@eans.org

About EANS

The European Association of Neurosurgical Societies (EANS) is a fast-developing independent association, both of European neurosurgical societies and of individual neurosurgeons from Europe and all over the world.



THE EUROPEAN ASSOCIATION
OF NEUROSURGICAL SOCIETIES

Our objective is to enable our members to enhance the care they deliver to their patients by facilitating the exchange of scientific information at the highest level. In pursuit of this goal, we arrange a wide range of meetings, symposia and educational courses, including the European Congress of Neurosurgery and the highly regarded European Training Courses in Neurosurgery.

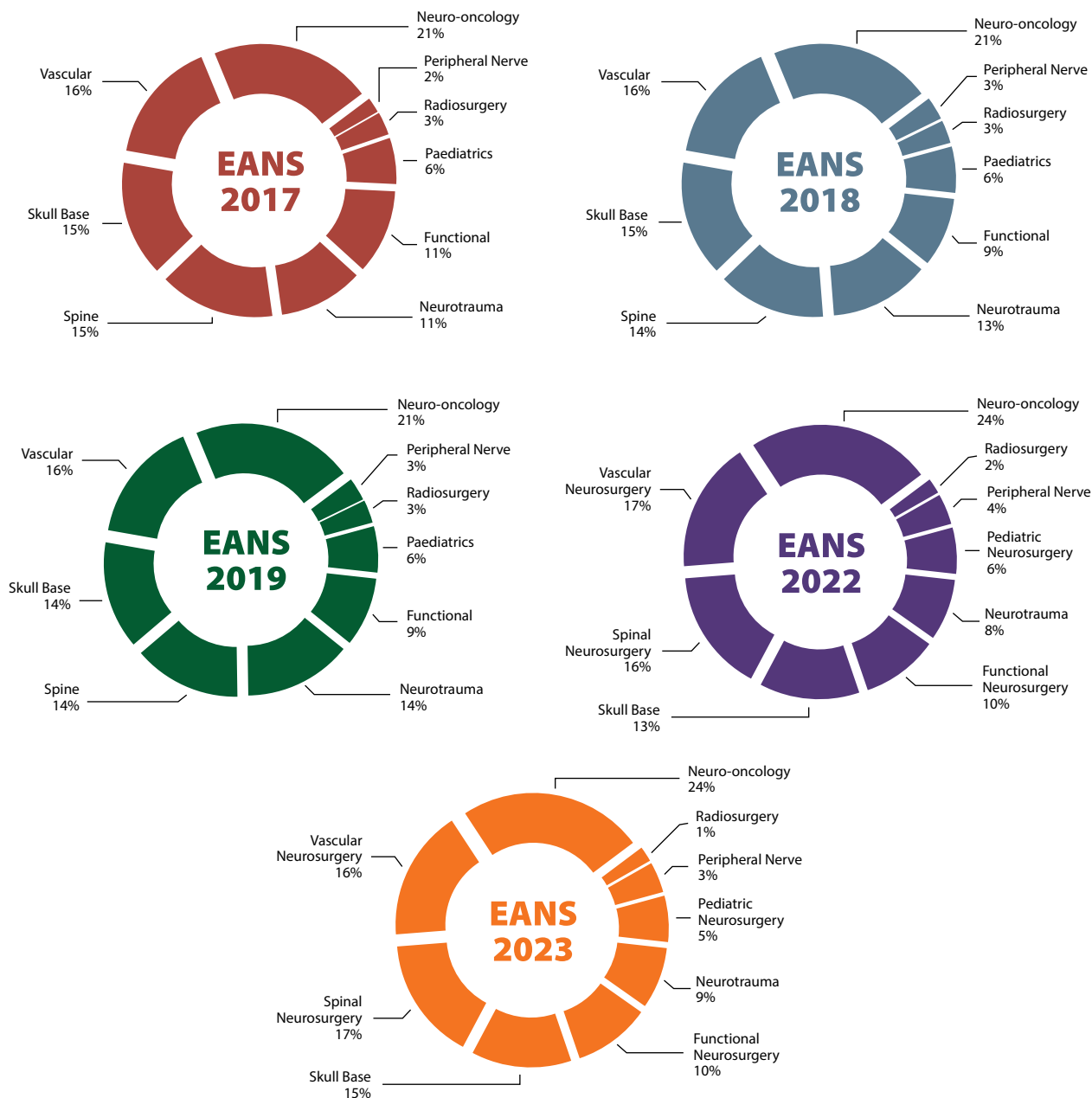
We recognize the huge part that e-learning plays in the advancement of scientific knowledge, and are delighted to be able to provide a comprehensive online library of neurosurgical material via the EANS Academy. At the same time, there is no substitute for "being there", and therefore we offer a growing number of fellowship and observership programmes, both on our own account and in collaboration with selected partners.

We are delighted that both our membership and the number of participants at our major meetings and events continue to grow, and are keen to work together with industry partners to bring the most exciting and innovative products and techniques to our audience via both exhibition and sponsorship. We look forward to seeing many of our members in Sofia.

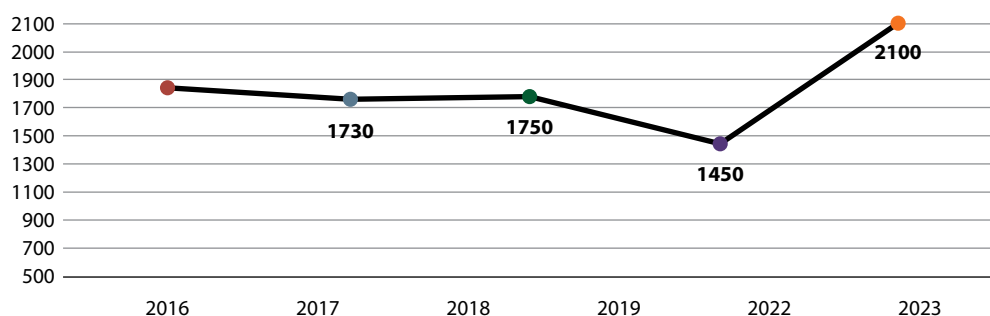
For more information about the EANS, its activities and membership, please visit: www.eans.org

General Information

Delegates by Interest*



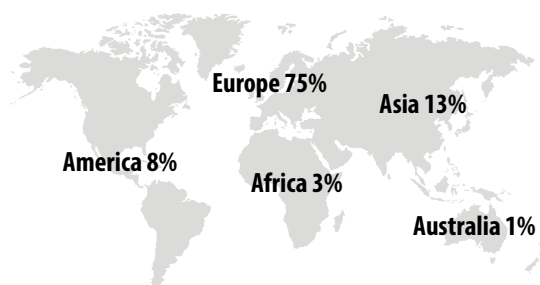
PARTICIPANTS**



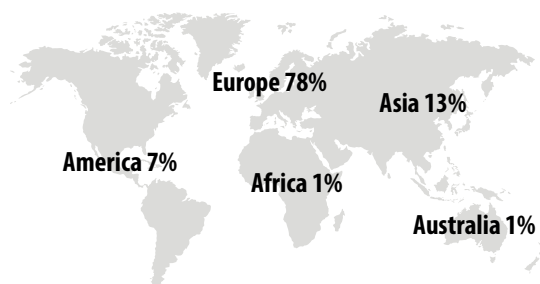
*Excluding exhibitors
**Including exhibitors

Destination Continents EANS Delegates*

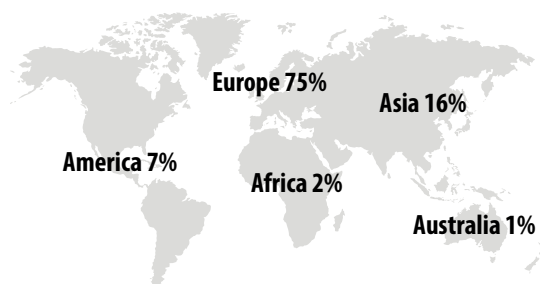
Where did the
EANS2017
delegates
come from.



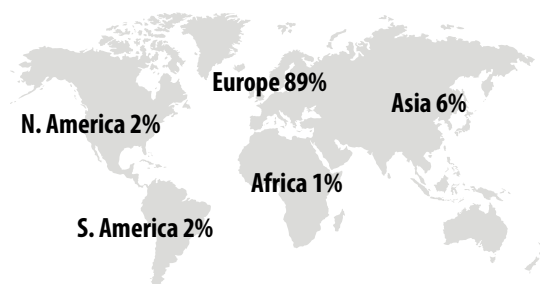
Where did the
EANS2018
delegates
come from.



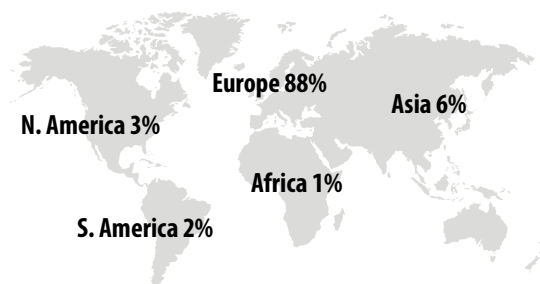
Where did the
EANS2019
delegates
come from.



Where did the
EANS2022
delegates
come from.

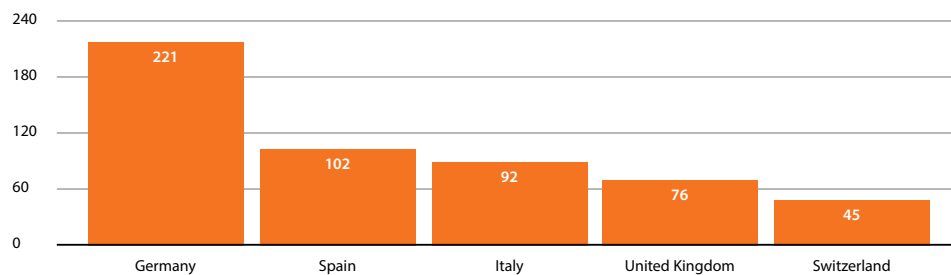
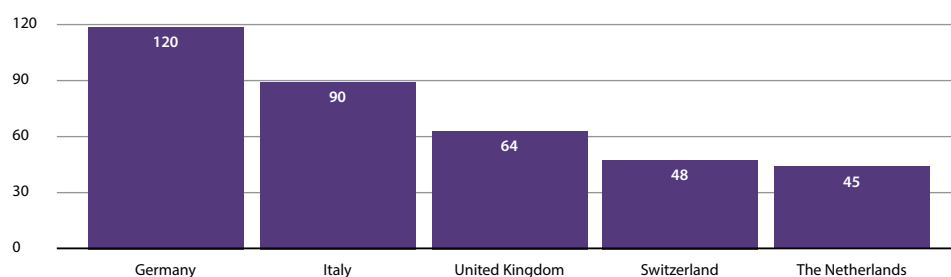
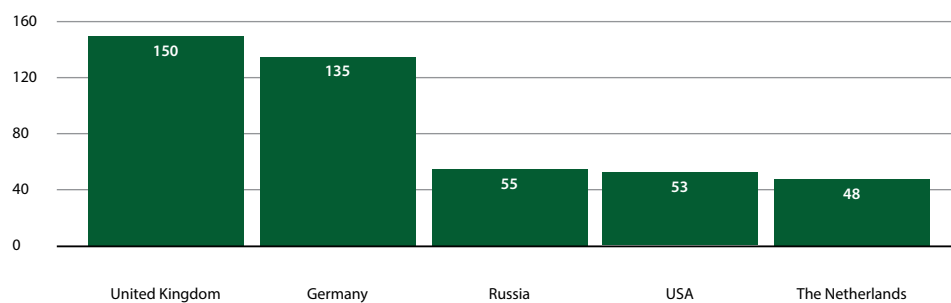
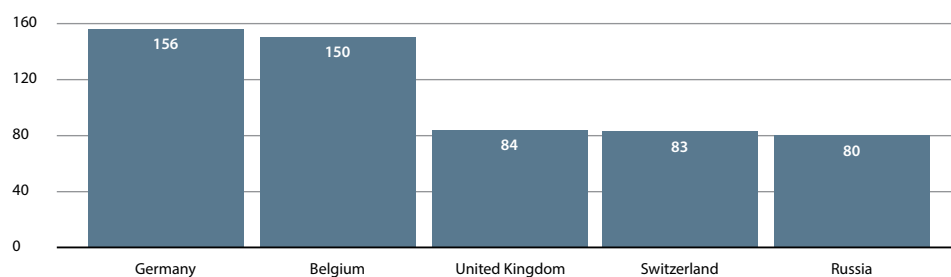
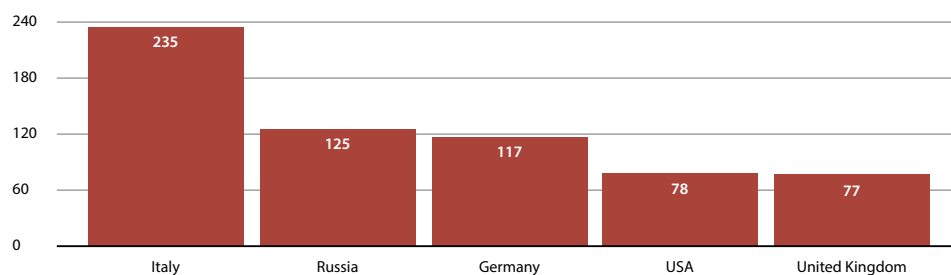


Where did the
EANS2023
delegates
come from.



*Excluding exhibitors

Top 5 Countries*



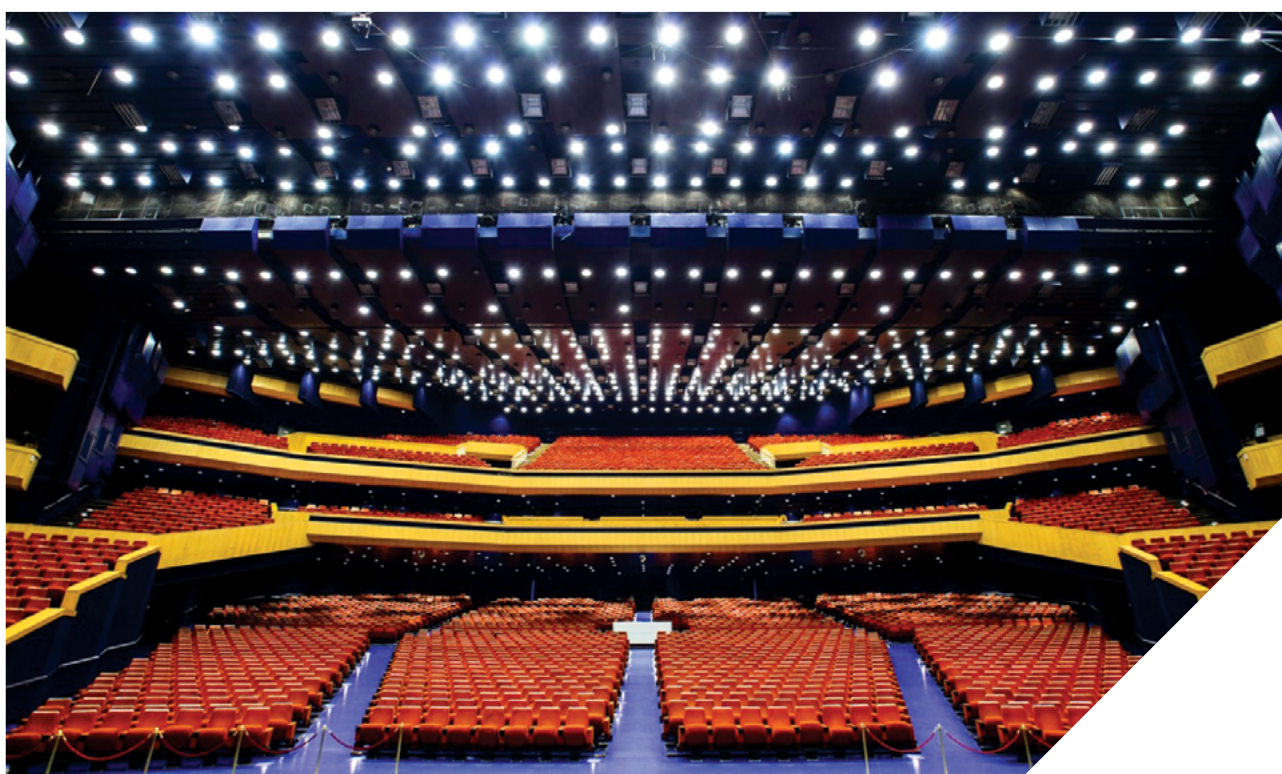
Previous Sponsors

We are proud that the following partners have already supported the EANS Congresses – thank you!





Congress Venue



The EANS2024 Congress will be held at the National Palace of Culture, an exceptional conference center in the very center of Sofia, Bulgaria.

The National Palace of Culture is a Bulgarian landmark, with hundreds of prestigious events taking place there each year. It is located in the most central area of Sofia, in very close proximity with the metro station and other transportation options.

EANS2024 Exhibition

The EANS 2024 Congress will provide several networking possibilities for our exhibitors. Please see the floorplan of the exhibition hall and note the following:
Any sidewalls must be approved by the Organizer before being finalized.
Black lines indicate a compulsory backwall or sidewall.
Booths 50-61 have a height limit of approx. 2,2 meters.



Exhibition Pricing (Space only)

Price per sqm: 700 EUR

The price includes:

- > Exhibitors' badges with full access to the congress proceedings – 1 badge for every 10 SQM, minimum 2 badges regardless of stand size.
- > General cleaning of corridors and public areas
- > Access to the Welcome Reception
- > Company profile and logo published on the congress website and in the congress book.

Important notes:

- > The price is space only. Arrangements for stand building and furniture must be made by the exhibitor.
- > Every stand will have to have separation walls to neighboring stands. Costs are not included.

Additional Benefits for Exhibitors:

- > Logo with hyperlink and a 100-word company profile on the congress website and on the app
- > Listing in the industry section of the final programme
- > Acknowledgement on the exhibitor board on-site
- > A 100-word company profile in the final programme

SPECIAL OFFER FOR NON-PROFIT BOOTH: EUR 2,000 for 6 sqm (space only)



Sponsorship Packages*

	Platinum Sponsor 70.000€	Gold Sponsor 55.000€	Silver Sponsor 40.000€	Bronze Sponsor 20.000€	Sponsor 10.000€
Exhibition and Registrations					
Complimentary Exhibition Booth Space	60 m ²	36m ²	24m ²	15m ²	9m ²
Complimentary Exhibitors' Badges with full congress access	14	7	5	4	2
Visibility - All Sponsors' logos will be uploaded on the Congress Website. Platinum Sponsors' logos will appear in larger size and prime position.					
Congress Backdrop in Plenary Hall (digital or printed)	√				
Congress Promotional Posters	√	√			
Printed – Digital Congress Book	√	√	√	√	√
Sponsors Thank you Letter inside the delegates' bag	√	√	√	√	√
Website with Hyperlink and company profile	√	√	√	√	√
Promotion & Advertising					
Corporate Video during Coffee Breaks**	√	√			
Advertisement Entry in the Printed/Digital Congress Book	Inner Back Cover***	Full page	Full page	Half Page	
Company Profile/Brochure inside the delegates' bag	√	√	√		
Reference during Press Releases and Social/ Parallel Events Speeches	√				
Lunch Seminar of 60 minutes	√				
Scan Leads	√	√			
Email Blast	2	1			
Push Notifications on Mobile App	4	3	2	1	

* Sponsorship levels can be achieved also by purchasing individual items of equal worth to the price of each package.

** Promotional Spot must be provided by the Sponsor

*** First Come First Served

Individual Sponsorship Items and Opportunities

Congress Activities

Lunch Seminar of 60 minutes

Option to organize a corporate presentation under a related subject to the congress objectives and thematic topics, during one of the congress lunches. Requests to organize Lunch Seminars are subject to the approval by the Organizing & Scientific Committees.

Option includes:

- > Promotion through the congress communicational material (emails, social media)
- > Reference of the seminar agenda in the congress book
- > Invitation in the delegates' congress bag
- > Audiovisual equipment and technical assistance during the seminar
- > Full buffet lunch

Lunch Workshop of 60 Minutes (up to 30 attendees)

Option to organize a corporate presentation under a related subject to the congress objectives and thematic topics, during one of the congress lunches. Requests to organize Lunch Workshops are subject to the approval by the Organizing & Scientific Committees.

- > Promotion through the congress communicational material (emails, social media)
- > Reference of the workshop agenda in the congress book
- > Invitation in the delegates' congress bag
- > Audiovisual equipment and technical assistance during the workshop
- > Full buffet lunch

Hospitality Private Suite

Option to rent a room to be used by the sponsor for the entire duration of the congress.

- > The room is provided unfurnished and can be furnished at an extra cost
- > Signage for the room including the sponsor's logo will be provided by the organizer
- > All activities inside the suite must be reviewed and approved by the organizer

Congress Technology

Mobile app - Exclusive

We offer the unique opportunity to become the Exclusive Mobile Application Sponsor of the Congress. The Company's logo will be displayed at the bottom of the application homepage, covering 20% of the screen.

The package includes:

- > Pop-up banner with "Powered by + Sponsor's logo" wording and the congress graphic, everytime a delegate opens the app.
- > Linkage to the Sponsor's Website or any relevant website upon request
- > 3 Push Notifications to all participants with content chosen by the Sponsor, before, during and after the Congress

Push Notification

A message with content chosen by the sponsor will be sent to the congress delegates through the official congress mobile app.

Email Blast

- > Sponsor dedicated promotional blast sent out to participants (html format) with metrics.
- > The sponsor chooses the content of the email.
- > The date of the sending is decided in cooperation between the sponsor and the organizer.

Sponsored Article in the Congress Daily Gazette

Sponsored Article of 200 words in the daily digital newsletter distributed to the 15.000+ EANS database during the congress days.

- > The article must be approved by the Organizer unless the organizer provides the option to co-create the article (i.e. an interview with X industry partner)
- > The article text and artwork must be provided by the sponsor
- > The date of sending is decided in cooperation between the sponsor and the organizer

Congress Wi-Fi - Exclusive

Congress delegates will have free access to Wi-Fi during the EANS2024 congress. The sponsoring company will have following opportunities to customize the congress Wi-Fi:

- > Name of the Wi-Fi will be decided by the organizer and sponsoring company
- > Wi-Fi password: must be chosen by the organizer and the sponsoring company
- > Home screen and landing page design may be provided by the sponsoring company, upon checking technical feasibility

Scan Leads

Option for the sponsor to scan the badges of the participants and receive the following information:

- Full Name • Organization • Position • Country • email address • Phone number (if any)
- > The function can be used by all team members of the company, provided that they have Smartphone or iPhone, have downloaded the official mobile app of the congress and have stable internet connection
- > Real-time results and exportable database at any time
- > The sponsor may also ask specific questions to the delegates while scanning their badges, and document the response through the scan lead function

Additional Sponsorship Options

Networking Event - Exclusive

Support the official EANS Networking Event to increase your visibility in a unique manner. Get in touch with congress delegates in an informal atmosphere.

The supporting company will receive an exclusive area for its planned actions. Furthermore, it is allowed to collect leads in this dedicated area. All activities planned by the supporting company at the Networking Event need to be approved by the congress organizer.

Recharging Area - Exclusive

With a busy mobile app, much networking, lots of selfies and strong social media presence, the delegates' phones will eventually need some recharging! We offer the opportunity to install several recharging areas within the congress venue. The organizer will arrange the branding of the recharging areas and include the sponsor's logo, followed optionally by a tagline chosen in cooperation between the organizer and the sponsor.

Branded Bottled Water Bag Insert - Exclusive

Hydration is important. Especially on long and busy congress days. A sponsor can help us keep our delegates hydrated! A co-branded bottle of water will be distributed to all delegates in their congress bags.

Venue Signage - Exclusive

This item allows you to place your logo and booth number (if any) on the venue signage, increasing vastly your visibility at the congress. Signage is where everyone refers to, to find their way! Please note that product placement in congress signage is not allowed.

Advertising Spreads in the Printed / Digital Congress Book

You can choose to have your company's ad in the following ways:

- > Double Spread
- > Full page
- > Half Page
- > Back Cover (upon availability)
- > Inner Back Cover (upon availability)

Print Package - Appearance in all congress publications and insert in the congress bags

- > Advertisement in the second announcement
- > Advertisement in the final programme
- > Flyer in the congress bags

Terms and Conditions

- 1.** The prices do not include VAT.
- 2.** Complimentary invitations correspond to any sponsor executives attending the congress proceedings. Should any other representatives wish to participate as exhibitors, they need to register through the Congress website..
- 3.** All representatives participating in the congress (including those who possess a complimentary invitation), should register online via the congress website.
- 4.** The sponsor is responsible for providing their corporate artwork and digital materials. The provided materials must satisfy any technical specifications, as defined and instructed by the organizer.
- 5.** The Organizer reserves the right to change the exhibition layout and amend booth positions if necessary. In such case, the exhibitor agrees to any alteration to their position, as re-allocated by the organizer.
- 6.** The exhibitor accepts all regulations that will be published in the Technical Exhibition Manual. The organizer reserves the right to prohibit any action taken at the exhibition space if deemed dangerous and/or is violating the regulations of the Technical Manual.
- 7.** Following the signing of the Sponsoring & Exhibitor Order Form and within five (5) days, the sponsor should proceed in a 50% advance payment. The outstanding balance of the remaining 50% must be paid after the receipt of the respected invoice until 10 July 2024.
- 8.** In case of non meeting the above mentioned timeline of payments, the organizer reserves the right to suspend or not provide the reciprocal benefits described in this form.
- 9.** The Organizing Committee reserves the right to reject sponsorship proposals under conditions.
- 10.** Any detail or further issue not defined or specified by the content of the current document is negotiable and subject to approval by the Organizing Committee.
- 11.** This application is legally binding once confirmed by the EANS and subject to the laws of Belgium.

Cancellation Policy

50% Refund for cancellations until 30 March 2024

25% Refund for cancellations until 30 April 2024

From 1 May 2024: Non-Refundable

EANS 2024 Sponsorship Order Form

Company Name:			
Trade Name (as it will be printed):			
Street Address:		Postal Code.:	
Country:		City:	
VAT/Tax Reg. Number:		Tax Authority:	
e-mail:		website:	
Order Placed by:			

Please read and check the following:

I, the signing representative of the aforementioned company, whose full details appear in the Sponsorship & Exhibition Order Form, agree to pay 50% of the total sponsorship amount after the submission of this form. For this order, the EANS will issue an invoice to our company, according to the amounts written in this form. In addition, I hereby agree to proceed to the payment of the outstanding amount (remaining 50%), by 10 July 2024.

I declare that I have read and agree to all of the Terms and Conditions outlined in this document.

Bank Account Details

Beneficiary: EANS

Bank name: KBC Bank

Country of the Bank: Belgium

Bank Account Number: BE77 7350 4559 5442

SWIFT/BIC: KREDBEBB

Exhibition

Booth Space (700€ per m ²) amount in EUR	m ²	6m ² non profit organization booth (space only) €2,000
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Sponsorship Packages

Platinum Sponsor	€ 70.000
Gold Sponsor	€ 55.000
Silver Sponsor	€ 40.000
Bronze Sponsor	€ 20.000
Sponsor	€ 10.000

Congress Activities

Lunch Seminar	€20,000
Lunch Workshop	€10,000
Hospitality Private Suite	€10,000

Congress Technology

Mobile app	€7,000
Push Notification	€1,500
number of push notifications	
Email Blast	€3,000
number of blasts	
Congress WiFi	€10,000
Sponsored Article in the EANS Daily Gazette	€4,000
number of articles	
Scan leads	€1000

Additional Sponsorship Options

Networking Event	€15,000
Venue Signage	€3,000
Water Bottles & Dispenser	TBD upon request
Recharging Area	TBD Upon request
Bag Insert	€2,000
Print Package	€3,500

Advertising Spreads in the Printed / Digital Abstract Book

Double Spread	€3,000
Full page	€1,800
Half page	€1,300
Back Cover (upon availability)	€4,000

Total Order Value	€
Minus Applicable Discount	€
Plus VAT if applicable	€
Total Invoicing Amount Payable	€

* VAT: upon receipt of this order, the VAT obligation will be examined, as in certain cases it may be applicable.

Full Name:	
Date:	
Signature & Stamp	

Please return this form to industryrelations@eans.org